

EILEEN NAUGHTON

Eileen Naughton, Class of 1975, an experienced media executive, is Director of Media Sales and Operations for North and Latin America at Google, Inc.

At White Plains High School, Ms. Naughton was News Editor of *The Orange*, a member of the South House Cabinet and of the National Honor Society. A graduate of the University of Pennsylvania, she earned BA and MA degrees in international studies and an MBA in finance from Penn's Wharton School.

Ms. Naughton joined Time Warner in 1989 and was Vice President of Investor Relations during the merger of AOL and Time Warner, continuing in that post after the merger. She was general manager of *Fortune* magazine from 1993 to 1997 and then served as Vice President and Director of Finance and Planning at Time Inc.

In 1999, Ms. Naughton was named President of Time Interactive, where she led the evolution of online strategies for Time Inc.'s core brands. She was named President of *TIME*, the world's largest news magazine with responsibilities for all publishing operations including finance, strategy, circulation and ad sales. She also oversaw the TIME For Kids Media Group, TIME.com and the *Life* franchise.

In her roll at Google, Ms. Naughton is responsible for developing and executing an integrated strategy for sales, marketing and operations across Google's display advertising business, including YouTube, Google content and mobile advertising.

Ms. Naughton, who was named a "Woman to Watch" by *AdAge Magazine* in 2007, is committed to global health issues. While at *TIME* she hosted a Global Health Summit in collaboration with the Bill & Melinda Gates Foundation and was a member of the Business Coalition on HIV/AIDS. She was named a "Woman of Valor" by the American Diabetes Association for her work to raise awareness of the obesity epidemic.

She served on the Board of Directors for Volunteers for America in New York and has raised funds for New York City public schools impacted by September 11th.

Ms. Naughton's sister, Geralyn, is also a graduate of White Plains High School.