

DAVID LEVY

David Levy, Class of 1980, is President of Turner Broadcasting and one of the most respected and influential media executives in America.

He grew up on Milford Drive and at White Plains High School, Mr. Levy played varsity soccer and ice hockey for four years, captaining the hockey squad as a senior. He went on to graduate from the Whitman School of Management at Syracuse University.

As President of Turner, Mr. Levy oversees the media and distribution company's domestic portfolio including TBS, TNT, Cartoon Network, Adult Swim, Boomerang, truTV, Turner Classic Movies (TCM), Bleacher Report, FilmStruck and ELEAGUE, Turner's entry into the red-hot e-sports category.

Additionally, Mr. Levy leads advertising sales strategy and operations, affiliate sales, programming acquisitions, marketing promotion, interactive television, and technology business development for the domestic Turner businesses, as well as CNN and HLN's ad sales and affiliate sales. He also has oversight of Turner Sports' programming acquisitions, production, marketing, league relations, and sports ad sales.

Under Mr. Levy's leadership Turner has spearheaded efforts to enhance the consumer and advertising experience with a number of industry leading initiatives, including efforts to reduce the number of commercials, the introduction of custom-branded data and ad products, the launch of audience-based advertising initiatives and custom branded content capabilities.

Prior to his current position, Mr. Levy served as President of sales, distribution and sports for TBS, Inc. In 2010, he orchestrated a landmark agreement, partnering with CBS, for the television, internet, wireless, marketing, and corporate sponsorship rights to the NCAA Division I Men's Basketball Championship. When TBS exclusively televised the NCAA Basketball Championship in 2016, it marked the first time that those key games were carried by a cable network.

Recipient of numerous industry awards, in 2010 Mr. Levy was selected as the top executive on the *Mediaweek 50 List* and as an *Advertising Age Media Maven*. In 2012 he was inducted into the *Broadcasting & Cable Hall of Fame*.